

IT'S THE FAMOUS SKI SALE OUR COMPETITORS HATE

SAVE UP TO 70% STOREWIDE! UNTIL DECEMBER 1ST

SUPER DOORBUSTERS

Receive a
**FREE
LIFT TICKET**
with every new ski
and snowboard
purchase!!!

RECEIVE
**\$20 IN CUSTOMER
REWARDS FOR**
EVERY \$100
YOU SPEND AT
THIS SALE!

Lowest Prices On The Planet On The Best Brands!



**Alpina Cross Country
Ski Package With
NNN Binding**
Retail \$200
\$99.99
100 available at this price



**Burton JR Chopper
Snowboard**
Retail \$200
\$99.99
80 Available At This Price



**Volkl Racetiger
JR or RTM JR
Package**
Retail \$300
\$139.99



**Volkl
Chica JR**
Retail \$300
\$139.99



**Volkl RTM Adult
Ski Package**
Retail \$500
\$249.99
38 available at this price



**Volkl
Essenza**
Retail \$500
\$249.99
54 available at this price



**Dynastar
Freestyle Package**
Retail \$550
\$269.99
41 available at this price



**Rossignol Pursuit Package
or Dynastar Legend Package
With Marker Bindings**
Retail \$500
\$299.99
65 available at this price



**Elan or Alpina
Heated Boots**
Stay Warm this winter!
Retail \$550
\$299.99
All Sizes - 65 pairs available



**Atomic Vantage 85 Ski
Package with Tyrolia
Attack 13 Binding**
Retail \$725
\$399.99
48 available at this price



**Volkl Code UVO
Package**
Retail \$1000
\$399.99
12 available at this price



**Nordica Wild Belle
Package**
Retail \$900
\$399.99
40 Available at this price

OUR 16 PAGE FLYER WITH ALL OF OUR DOORBUSTERS IS IN THE MAIL!

**THE SKI COMPANY
ROCHESTER**
1225 Jefferson Rd,
Rochester, NY 14623
(585) 292-0580
Hours: Mon-Fri 10am-9pm,
Sat 10am-5pm, Sun 12pm-5pm

**THE SKI COMPANY
SYRACUSE**
3401 Erie Blvd East,
Syracuse, NY 13214
(315) 445-1890
Hours: Mon-Fri 10am-9pm,
Sat 10am-5pm, Sun 12pm-5pm

**THE SKI COMPANY
BUFFALO**
7350 Transit Rd, Williamsville,
NY 14221 • (716) 204-3162
(Behind G&G Fitness & Across
from the Red Door Ski Shop)
Store Hours: Mon-Fri 10am-9pm,
Sat 10am-5pm, Sun 12pm-5pm

**THE SKI COMPANY
BLOOMFIELD OUTLET**
3036 Rt 64 South,
Bloomfield, NY 14469
(585) 657-7785
(En route to Bristol Mountain)
Opening November 18th

Sorry, these prices are so low already that you can not use a trade-in towards these special doorbusters!

*Some restrictions apply. Offers expire December 1, 2017. Offers limited to supply on hand. See store for details. No holds - No layaways. Offer not valid on prior sales. Not valid with any other offer, discount, or coupon. No special orders. Quantities limited to stock on hand. All inventory subject to prior sale. No rain checks. We reserve the right to revoke or extend this offer at any time. All prices are after MFG instant rebate. Not responsible for typographical errors. Pictures may not depict actual item. Our retail includes freight, overhead, and our past offerings at which sales may or may not have been made. Prices are for 16-17 equipment unless noted otherwise. Specific restrictions apply to race-pro purchase. Bearer grants The Ski Company and its affiliates permission to use his/her image in advertising and promotional materials in the event it is captured on the premises or at the event. Trade-in restrictions: No damaged equipment will be taken or equipment that does not meet current industry safety standards. Skis and snowboards will not be accepted without current bindings. Trade-ins are for a one-for-one basis (ex. ski package for ski package; snowboard package for snowboard package; boot for boot). No straight skis. Only resalable equipment will be taken. No step-in snowboard bindings. Trade-in credit must be used completely the day of issuance at the sale. Credit must be used towards a merchandise purchase. We reserve the right to deny trade-ins based on safety, compatibility and condition. Requirements for a price match guarantee are the item must be the same year, same color, same style, same model, same size, same condition, and in stock on the competitor's site. Must be a US based online retailer. Price match products must be sold by a licensed, US based online retailer who buys directly from the manufacturer. These retailers can honor manufacturer warranties, collect insider knowledge and ensure the product is not secondhand or a knock-off. We exclude 3rd party sites such as eBay and Amazon if the seller is not a US based licensed dealer. We look at the final price that means all duties, taxes, fees and shipping costs included. Price Match discounts cannot be combined with any other offer, discount, coupon or promotion. For a nominal fee, price match will include lifetime trade-in guarantee, instant warranty replacement, lifetime wax card and binding installation and calibration. Merchandise purchased with the \$20 customer rewards promotion can only be returned for store credit.