

*the* **Ski**  
**Company**  
*Mountain Sports*

**IT'S THE FAMOUS**

**SKI  
 SALE  
 OUR**



**COMPETITORS**

**HATE!**

**STARTS TODAY**



**SAVE UP TO 60% OFF STOREWIDE UNTIL  
 NOVEMBER 28TH**

Rent equipment for  
 the season starting at  
**\$109.99!**



**ONLINE OR AT ALL SKI COMPANY STORES**



**Rochester**  
 1225 Jefferson Rd  
 Rochester, NY (585) 292-0580  
 Store Hours:  
 M-F: 11am-7:30pm  
 Sat: 10am-5pm Sun: 12pm-5pm



**Bloomfield/Canandaigua**  
 3036 Rt 64 South, Bloomfield/  
 Canandaigua, NY 14469  
 (En Route to Bristol Mtn.)  
 (585) 657-7785  
 M-S: 10am-5pm Sun: 12pm-5pm  
 PLEASE CHECK FACEBOOK FOR MOST  
 UP TO DATE HOURS



**Buffalo**  
 4169 Transit Rd  
 Williamsville, NY (In Transitown Plaza)  
 (716) 204-3162  
 Store Hours:  
 M-F: 11am-7:30pm  
 Sat: 10am-5pm Sun: 12pm-5pm



**Syracuse**  
 3401 Erie Blvd E  
 Syracuse, NY (315) 445-1890  
 Store Hours:  
 M-F: 11am-7:30pm  
 Sat: 10am-5pm Sun: 12pm-5pm



# BLACK FRIDAY DOORBUSTERS

## STARTS TODAY UNTIL THEY'RE GONE!

**SAVE UP TO \$100 ON OUR BEST SELLING ALL MOUNTAIN SKI PACKAGES**

VOLKL DEACON \$399.99  
 BLIZZARD XC \$399.99  
 ELAN 80 \$399.99  
 ATOMIC VANTAGE \$399.99  
 K2 DISRUPTION \$399.99  
 KASTLE EX \$399.99  
 NORDICA NAVIGATOR \$449.99



**OUR BEST SELLING ALL MOUNTAIN SKI BOOTS SAVE \$100 OR MORE**

NORDICA CRUISE 70 \$199.99  
 ROSSIGNOL KELIA 50 \$209.99  
 ROXA SPORT \$219.99  
 TECNICA MACHSPORT \$219.99  
 DALBELLO FXR \$229.99  
 SALOMON ACCESS \$249.99  
 ROXA R/FIT \$269.99  
 HEAD EDGE \$299.99  
 ATOMIC PRIME \$299.99  
 NORDICA SPEEDMACHINE \$299.99  
 K2 BFC \$349.99

**UP TO 60% OFF ALL WINTER CLOTHING! JACKETS AND PANTS!**

**ONLY THE BEST BRANDS:**



**OVER 2 MILLION DOLLARS OF INVENTORY**

**SNOWBOARDS**

MATRIX JR \$169.99  
 MATRIX BLIZZARD \$199.99  
 NIDECKER MICRON \$269.99  
 ROSSIGNOL EVADER \$299.99

SALOMON SLEEPWALKER \$379.99  
 ROME MECHANIC \$399.95  
 K2 WORLD PEACE \$419.99

**PLUS OVER 48 MODELS FROM**



**OUR BEST SELLING JR SKI PACKAGES SAVE UP TO \$85.00**

ATOMIC MAVERICK JR \$199.99  
 ELAN JR SKY \$199.99  
 BLIZZARD BRAHMA JR \$219.99  
 LINE TOM WALLISCH JR \$269.99  
 SALOMON JR QUEST \$269.99

**PLUS LIFETIME TRADE IN GUARANTEE**

**OUR BEST SELLING JR SKI BOOTS**

ATOMIC JR \$99.99  
 K2 INDY JR \$99.99  
 NORDICA J1 \$99.99  
 ROXA JR RAVEN \$119.99  
 TECNICA JT 1 \$119.99  
 LANGE RSJ \$149.99



**PLUS LIFETIME TRADE IN GUARANTEE**

**elan**

**PACKAGE BLOWOUT**

JR PACKAGE FORMULA \$179.99  
 ADULT PACKAGE \$359.99

FREE LIFT TICKET TO SWAIN OR WEST MOUNTAIN WITH EVERY ELAN SKI PACKAGE THROUGH NOV 28

**OUR BEST SELLING SNOWBOARD BOOTS**

5150 LIBERTY \$109.99  
 MATRIX 880 \$139.99  
 ROSSIGNOL CRANK \$179.99

K2 MARKET \$199.99  
 BURTON MOTO LACE \$199.95



RIDE | | | | |

**SALE UP TO \$100 ON OUR BEST SELLING PIPE OR FREESTYLE SKIS**

FACTION \$349.99  
 DYNASTAR MENACE \$299.99  
 K2 RECKONER \$299.99  
 ROSSIGNOL BLACK OPS \$349.99  
 LINE HONEY BADGER \$399.99  
 ATOMIC BENT CHETLER \$399.99  
 VOLKL REVOLT \$399.99  
 ARMADA ARV \$449.99

**SKI BOOTS FREESTYLE AND PARK SAVE UP TO \$150**

ROSSIGNOL EVO \$209.99  
 DALBELLO JAKK \$269.99  
 ROXA R/FIT HIKE FREESTYLE \$299.99  
 K2 REVOLVER 90 \$399.99  
 K2 REVOLVER PRO \$499.99  
 K2 EVOLVER JR UP TO SIZE 9 \$299.99 **SUPER BUY!!!**



**RENT FOR THE SEASON! AVOID LONG RENTAL LINES EXPERTLY FIT FOR YOU TO USE THE WHOLE SEASON**

**SKI OR SNOWBOARD PACKAGES**

- Junior Ski/Board Lease Package (130cm or less).. \$109.99
- Adult Ski/Board Lease Package..... \$149.99
- High Performance/Race Lease Package..... \$199.99

**ONLY AVAILABLE at Rochester and Buffalo Stores!**

**ONLY NEED BOOTS?**  
 \$65.00 for adult or junior ski boots  
 \$35.00 for adult or junior snowboard boots  
 Includes all adjustments to your skis or snowboard

**SNOWBOARD BINDINGS ON SALE FROM**



**BUMP AND AERIAL SKIS**

K2 244 \$399.99  
 KASTLE MOGUL \$399.99  
 FACTION LE MOGUL \$699.99  
 SPORTEN MOGUL \$399.99  
 ROSSIGNOL HERO MOGUL \$399.99

**SHORT SUPPLY ORDER WHEN AVAILABLE ABOUT NOVEMBER 20**

**SKI BINDINGS**

HEAD AM 12 \$169.99  
 HEAD ATTACK 11 \$199.99  
 MARKER SQUIRE \$229.99  
 MARKER GRIFFON \$269.99  
 LOOK PIVOT 12 \$329.99

**SKI POLES UP TO 40% OFF**

LEKI JUNIOR RIDER \$22.99  
 LEKI BLISS \$29.99  
 LEKI QUANTUM \$29.99  
 SWIX CARBON FIBER \$34.99  
 GOODE MAX PLUS COMPOSITE \$39.99  
 LEKI DETECT S \$59.99

**PRE-OWNED EQUIPMENT SALE**

Ski boots starting at \$39.99  
 Ski packages starting at \$79.99  
 Snowboard packages starting at \$79.99  
 Snowboard boot packages \$39.99

\*Available in our Rochester, Syracuse, and Buffalo locations!

**WINTER CLOTHING UP TO 60% OFF**

TURBINE FDGB BOARD PANT WITH MULTIPLE COLORS \$94.99 **SAVE \$50**

SPORTCASTER THOR PANT \$79.99 **SAVE \$100**

SPORTCASTER DUNGAREE BIB \$99.99 **SAVE \$100**

**GOGGLES**

TREVISO JR METEOR \$26.99 **SAVE \$10**

TREVISO ANGUS OTG (OVER THE GLASSES) \$79.99 **SAVE \$30**

TREVISO DEFENDER \$129.99 **SAVE \$70**


**COMPLETE CROSS COUNTRY SKI PACKAGE FOR \$329.99**

WHITEWOOD CROSS TOUR SKIS OR ROSSIGNOL EVO XT 55  
 WHITEWOOD NNN SKI BINDING  
 WHITEWOOD NNN BOOT  
 ALPINA ST POLES



**TRAVEL LUGGAGE BLOWOUT!**

**GREAT FOR AIRLINES AND SCHOOL BUSES**




Some restrictions apply. See store for details. Offers expire November 28th, 2022. No holds - No layaways. Offer not valid on prior sales. Not valid with any other offer, discount, or coupon. No special orders. Quantities limited to stock on hand. All inventory subject to prior sale. No rain checks. We reserve the right to revoke or extend this offer at any time. Not responsible for typographical errors. Pictures may not depict actual item. Our retail includes freight, overhead, and our past offerings at which sales may or may not have been made. Prices are for 21-22 equipment unless noted otherwise. Attendee grants The Ski Company and its affiliates permission to use his/her image in advertising and promotional materials in the event it is captured on the premises or at the event. We reserve the right to deny trade-ins based on safety, compatibility and condition. Requirements for a price match guarantee are the same year, same color, same style, same model, same size, same condition, and in stock on the competitor's site. Must be a US based online retailer. Price match products must be sold by a licensed, US based online retailer who buys directly from the manufacturer. These retailers can honor manufacturer warranties, collect insider knowledge and ensure the product is not secondhand or a knock-off. We exclude 3rd party sites such as eBay and Amazon if the seller is not a US based licensed dealer. We look at the final price that means all duties, taxes, fees and shipping costs included. Price Match discounts cannot be combined with any other offer, discount, coupon or promotion. Free Binding Installation, Lifetime Trade-In Guarantee, Lifetime Wax Card, Instant Warranty Replacement applicable to in store purchases and online orders that are picked-up in store, not shipped. Guaranteed lowest prices of the year on new 2022 inventory valid until December 31, 2022. \*Voucher must be used in full upon presentation. No store credit back. Voucher is valid December 26, 2022 through December 31, 2022. Voucher has no value after December 31, 2022. No cash value - Not redeemable for cash. Not responsible for lost, stolen, or destroyed vouchers. Not valid on labor, leases, special orders or gift certificates. Not valid with any other offer, discount, or coupon. We reserve the right to revoke or extend this offer at any time. Merchandise purchased with this promotion can only be returned for store credit. Gift vouchers are not redeemable towards any online order. Online purchases do not qualify for any offer, discount, coupons, or programs.

**HELMETS**

FIVEFORTY NEPTUNE \$59.99  
 MARKER VIJO WITH GOGGLES \$79.99  
 GIRO BEVEL \$59.99  
 FIVEFORTY POSEIDON WITH SHIELD \$89.99  
 POC OBEX PURE \$119.99  
 SMITH MISSION \$119.99

**SKI BAGS**

SKI BAGS \$21.99 **SAVE \$10**

SKI BAGS WITH WHEELS ALL \$79.99 **SAVE \$60**

**SNOWBOARD BAGS**

SNOWBOARD BAG \$39.99 **SAVE \$20**

**SKI AND BOOT COMBO SETS**

COMBO SETS \$39.99 **SAVE \$20**





# IT'S THE FAMOUS SKI SALE OUR COMPETITORS HATE! BUY WITH CONFIDENCE GUARANTEED!

THE SKI COMPANY WILL MATCH OR BEAT ANY ADVERTISED PRICE ON ALL SKI AND SNOWBOARD EQUIPMENT AND WINTER CLOTHING ON THE PLANET! INCLUDING THE MOST POPULAR INTERNET SITES.

**PLUS RECEIVE \$20 IN CUSTOMER REWARDS FOR EVERY \$100 YOU SPEND**



**\$20 CUSTOMER REWARDS GIFT VOUCHER**

Reward vouchers are valid for \$20 of merchandise at The Ski Company.

\*Some restrictions apply. See store for details.

**KEEP THE REWARD VOUCHERS FOR YOURSELF OR GIVE AS A HOLIDAY GIFT!**  
**Offers Expire Nov. 28<sup>th</sup>, 2022**

## ONLINE OR AT ALL SKI COMPANY STORES



**Rochester**  
1225 Jefferson Rd  
Rochester, NY (585) 292-0580  
Store Hours:  
M-F: 11am-7:30pm  
Sat: 10am-5pm Sun: 12pm-5pm



**Bloomfield/Canandaigua**  
3036 Rt 64 South, Bloomfield/  
Canandaigua, NY 14469  
(En Route to Bristol Mtn.)  
(585) 657-7785  
M-S: 10am-5pm Sun: 12pm-5pm  
PLEASE CHECK FACEBOOK FOR MOST  
UP TO DATE HOURS



**Buffalo**  
4169 Transit Rd  
Williamsville, NY (In Transitown Plaza)  
(716) 204-3162  
Store Hours:  
M-F: 11am-7:30pm  
Sat: 10am-5pm Sun: 12pm-5pm



**Syracuse**  
3401 Erie Blvd E  
Syracuse, NY (315) 445-1890  
Store Hours:  
M-F: 11am-7:30pm  
Sat: 10am-5pm Sun: 12pm-5pm